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# Conversations with Hoss

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Today we'd like to introduce you to Hoss.

**Hi Hoss, can you start by introducing yourself? We'd love to learn more about how you got to where you are today.**

I started my professional music career in 2010. After sending out some initial demo songs to record labels and getting no response, I decided to launch my label and called it Funktasy. At the time, I did not know much about the music and record industry, however, things started to take shape with persistence and self-education.

A few years down the road, my team and I decided to take things to the next level and create Funktasy Records, a worldwide Record Label specializing in Dance, EDM, House, Techno, Urban, Hip Hop, and R&B. We also launched Funktasy Magazine in 2017 with a focus on Music & Fashion & All Things In Between.

**Can you talk to us a bit about the challenges and lessons you've learned along the way? Looking back would you say it's been easy or smooth in retrospect?**

It's been a bumpy road. There are no manuals or instructional guides to teach us how to succeed in the music industry. We live in a digital age where all business models, especially in the music industry, change from one day to another.

Along the way, we had to learn and adapt to the market's as well as the listeners' and fans' needs. As a team, we learned to bring up the quality of our music and publications to a level accepted by the masses.

**Thanks for sharing that. So, maybe next you can tell us a bit more about your work? I am a DJ & Producer and I also run Funktasy Records & Magazine. As a producer, I have composed and produced many tracks and have collaborated with talented artists to release music of various genres such as dance, pop, reggae, and afrobeat.**

Music has always been a passion of mine and I feel lucky to have turned this passion into a career. As a Record Label owner, I am proud and honored to connect with many artists from around the world. The sky's the limit!

**What do you think about happiness?**

Happiness comes from within. I am a happy individual, to begin with. The fact that I believed in my beliefs and kept going through all the hardships of my career, made me an even happier person. Every day is great and the fact that I'm still following my passion puts a smile on my face every day.

**Contact Info:**

- Website: <https://www.hossmusic.com>
- Instagram: <https://www.instagram.com/hossmfx>
- Facebook: <http://ww.facebook.com/hossmfx>
- Twitter: <https://twitter.com/hossmfx>
- Youtube: <https://www.youtube.com/hossmfx>

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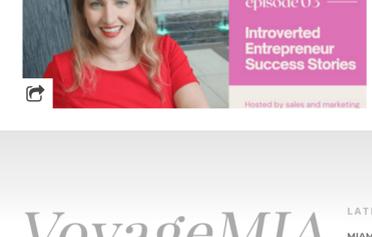
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